Cookies Policy

This Cookies Policy sets out the basis on which we, Jaxstar Solutions, use cookies and similar technologies on or in relation to our website, www.jaxstarsolutions.co.uk (our **website**). This Cookies Policy is effective from 1 March 2019.

'Essential' cookies are automatically placed on your computer or device when you access our website or take certain actions on our website. Non-essential' cookies and other technologies are only placed on your computer or device if you have given consent. For information on cookies, see the section below entitled About cookies.

For information on how you consent and how you can withdraw your consent to us placing non-essential cookies and other technologies on your computer or device, see the section below entitled How to accept or reject cookies.

Contents

- **About cookies**
- **List of cookies used**
- **Essential cookies**
- **Non-essential cookies**
- **How to accept or reject cookies**
- **Copyright, credit and logo**

Business Consultant

Helping you do better business

22 Hamblings Close, Shenley
Hertfordshire WD7 9JJ

jackie@jaxstarsolutions.co.uk
07811 393 520

www.jaxstarsolutions.co.uk

jaxstarsolutions
jaxstarsolutions
@jaxstarsolution

About cookies

What are cookies?

Cookies are small data files sent by a website's server to a web browser, processor memory or hard drive and stored there. They can be used for a range of different purposes, such as customising a website for a particular user, helping a user navigate a website, improving that user's website experience, and storing that user's preferences and login information.

Essential and non-essential cookies

Cookies can be classified as either 'essential' or 'non-essential'.

Essential cookies: these are cookies that are either:

- used solely to carry out or facilitate the transmission of communications over a network; or
- strictly necessary to provide an online service (e.g. our website or a service on our website) which you have requested.

Non-essential cookies: these are any cookies that do not fall within the definition of essential cookies, such as cookies used to provide additional functionality on our website ('functional' cookies), analyse your behaviour on a website ('analytical' cookies) or to display advertisements to you ('advertising' cookies).

Session and persistent cookies

Cookies can be classified as either 'session' or 'persistent', depending on how long they last after they are placed on your browser.

Session cookies: session cookies last for as long as you keep your browser open. They expire when you close your browser.

Persistent cookies: persistent cookies expire at a fixed point in time or if you manually delete them from your browser, whichever occurs first.

Business Consultant

Helping you do better business

First and third party cookies

Cookies can be classified as 'first party' or 'third party'.

First party cookies: these are cookies placed on your device by our website domain.

Third party cookies: these are cookies placed on your device by third party website domains.

If you require further information about cookies in general, please visit www.allaboutcookies.org

text

Legal bases for processing

For essential cookies, our legal basis for processing is our legitimate interests in ensuring our site functions properly and providing you with the online services you have requested.

For non-essential cookies and other technologies, our legal basis for processing is your consent which you give by accepting non-essential cookies using your cookie control tool.

List of cookies used

We use the following cookies on or in relation to our website:

Cookie Name	Required	TYPE	First or Third Party	Expiry Time	Category	Purpose	Location
JCS_INENREF	Essential	HTTP	First party	1 day	Necessary	This cookie is used to detect and discard spam or malware.	http://jaxstarsolutions.co.uk/testimonials/
JCS_INENTIM	Essential	HTTP	First party	1 day	Necessary	This cookie is used to detect and discard spam or malware.	http://jaxstarsolutions.co.uk/testimonials/
local_storage_support_test	Essential	HTML	Third Party	Persistent	Necessary	The cookie is used in context with the local-storage function in the browser. This function allows the web site to load faster by pre-loading certain procedures.	http://jaxstarsolutions.co.uk/testimonials/
PHPSESSID	Essential	HTTP	First party	Session	Necessary	Preserves user session state across page requests.	http://jaxstarsolutions.co.uk/testimonials/

Business Consultant

Helping you do better business

wordfence_verifiedHuman	Essential	HTTP	First party	1 day	Necessary	This cookie is used to protect the website against malware or other types of cyber attacks.	http://jaxstarsolutions.co.uk/
lang	Essential	HTTP	Third Party	Session	Preferences	Remembers the user's selected language version of a website	http://jaxstarsolutions.co.uk/testimonials/
wfvt_#	Essential	HTTP	First party	1 day	Preferences	Remembers the user's submitted data when a comment is submitted in a blog post. The purpose is to auto-populate form fields for subsequent comments, in order to save time for the user.	http://jaxstarsolutions.co.uk/testimonials/
_ga	Essential	HTTP	First party	2 years	Statistics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	http://jaxstarsolutions.co.uk/testimonials/
_gat	Essential	HTTP	First party	1 day	Statistics	Used by Google Analytics to throttle request rate	http://jaxstarsolutions.co.uk/testimonials/
_gid	Essential	HTTP	First party	1 day	Statistics	Registers a unique ID that is used to generate statistical data on how th e visitor uses the website.	http://jaxstarsolutions.co.uk/testimonials/
collect	Essential	Pixel	Third Party	Session	Statistics	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	http://jaxstarsolutions.co.uk/testimonials/
personalization_id	Essential	HTTP	Third Party	2 years	Statistics	This cookie is set by Twitter - The cookie allows the visitor to share content from the website on to their Twitter profile.	http://jaxstarsolutions.co.uk/
__widgetsettings	Essential	HTML	Third Party	Persistent	Marketing	Unclassified	http://jaxstarsolutions.co.uk/testimonials/
i/jot/syndication	Essential	Pixel	Third Party	Session	Marketing	Unclassified	http://jaxstarsolutions.co.uk/testimonials/
UUID#[abcdef0123456789]{32}	Essential	HTTP	First party	Session	Marketing	Unclassified	http://jaxstarsolutions.co.uk/testimonials/
NCS_INENTIM	Essential	HTTP	First party	1 day	Unclassified	Unclassified	http://jaxstarsolutions.co.uk/testimonials/
SJECT15	Essential	HTTP	First party	Session	Unclassified	Unclassified	http://jaxstarsolutions.co.uk/testimonials/
viewed_cookie_policy	Essential	HTTP	First party	1 year	Unclassified	Unclassified	http://jaxstarsolutions.co.uk/testimonials/

Business Consultant
Helping you do better business

22 Hamblings Close, Shenley
Hertfordshire WD7 9JJ

jackie@jaxstarsolutions.co.uk
07811 393 520

www.jaxstarsolutions.co.uk

jaxstarsolutions
jaxstarsolutions
@jaxstarsolution

How to accept or reject cookies

There are a number of different ways in which you can accept or reject some or all cookies. Some of the main methods of doing so are described below.

You are welcome to block the use of some or all of the cookies we use on our website. However, please be aware that doing so may impair our website and its functionality or may even render some or all of it unusable.

You should also be aware that clearing all cookies from your browser will also delete any cookies that are storing your preferences, for example, whether you have accepted cookies on a website or any cookies that are blocking other cookies.

You can find more detailed information about cookies and adjusting your browser settings by visiting www.allaboutcookies.org

Browser settings

You can accept or reject some or all cookies (for example, blocking all third party cookies) by adjusting your browser settings. If you do not know how to do this, the links below set out information about how to change your browser settings for some of the most commonly used web browsers:

- Google Chrome: https://support.google.com/chrome/answer/95647?hl=en-GB
- Mozilla Firefox: https://support.mozilla.org/en-US/kb/delete-browsing-search-download-history-firefox?redirectlocale=en-US&redirectslug=Clear+Recent+History
- Microsoft Internet Explorer: https://support.microsoft.com/en-us/help/278835/how-to-delete-cookie-files-in-internet-explorer
- Apple Safari: https://support.apple.com/kb/PH5042?locale=en_US

Some browsers, such as Chrome and Firefox, allow you to change your settings to browse in 'incognito' mode, limiting the amount of data placed on your machine and automatically deleting any persistent cookies placed on your device when you finish your browsing session. There are also many third party applications which you can add to your browser to block or manage cookies.

Existing cookies

To clear cookies that have previously been placed on your browser, you should select the option to clear your browsing history and ensure that the option to delete or clear cookies is included when you do so.

Google Adsettings

You can manage and opt out of personalisation of advertisements by Google by visiting Google's ad settings page here https://adssettings.google.com/ and by:

Business Consultant

Helping you do better business

- unticking the button entitled 'Also use Google Account activity and information to personalize ads on these websites and apps and store that data in your Google Account'; and
- switching the 'Ads Personalisation' setting off (i.e. by ensuring the switch at the top of the page is set to the left/grey and not the right/blue).

Alternatively, you can install a free browser plugin here: https://support.google.com/ads/answer/7395996

Google Analytics Opt-out Browser Add-on

You can opt out of Google Analytics tracking by installing the browser add-on which is available here: http://tools.google.com/dlpage/gaoptout

Copyright, credit and logo

This Cookies Policy is based on a template provided by GDPR Privacy Policy. For further information, please visit https://gdprprivacypolicy.org

The copyright in this Cookies Policy is either owned by, or licensed to, us and is protected by copyright laws around the world and copyright protection software. All intellectual property rights in this document are reserved. Where we display the GDPR Privacy Policy logo on our website, this is used to indicate that we have adopted a privacy policy template provided by GDPR Privacy Policy as the basis for this Privacy Policy.

Business Consultant

Helping you do better business